

Travis Tritt's hand engraved Ruger

"What an incredibly awesome job you guys did on this gun!...It will be a treasured part of my collection that will get to see many bird hunts. I will be proud to show it off at each one."

Travis Tritt

"I love the engraving work. Everyone who sees it remarks on the beautiful job you did."

John Friday III

"This Ruger #1 is an heirloom that I hope to keep in my family for many generations to come."

Tod Amussen



RUGER®

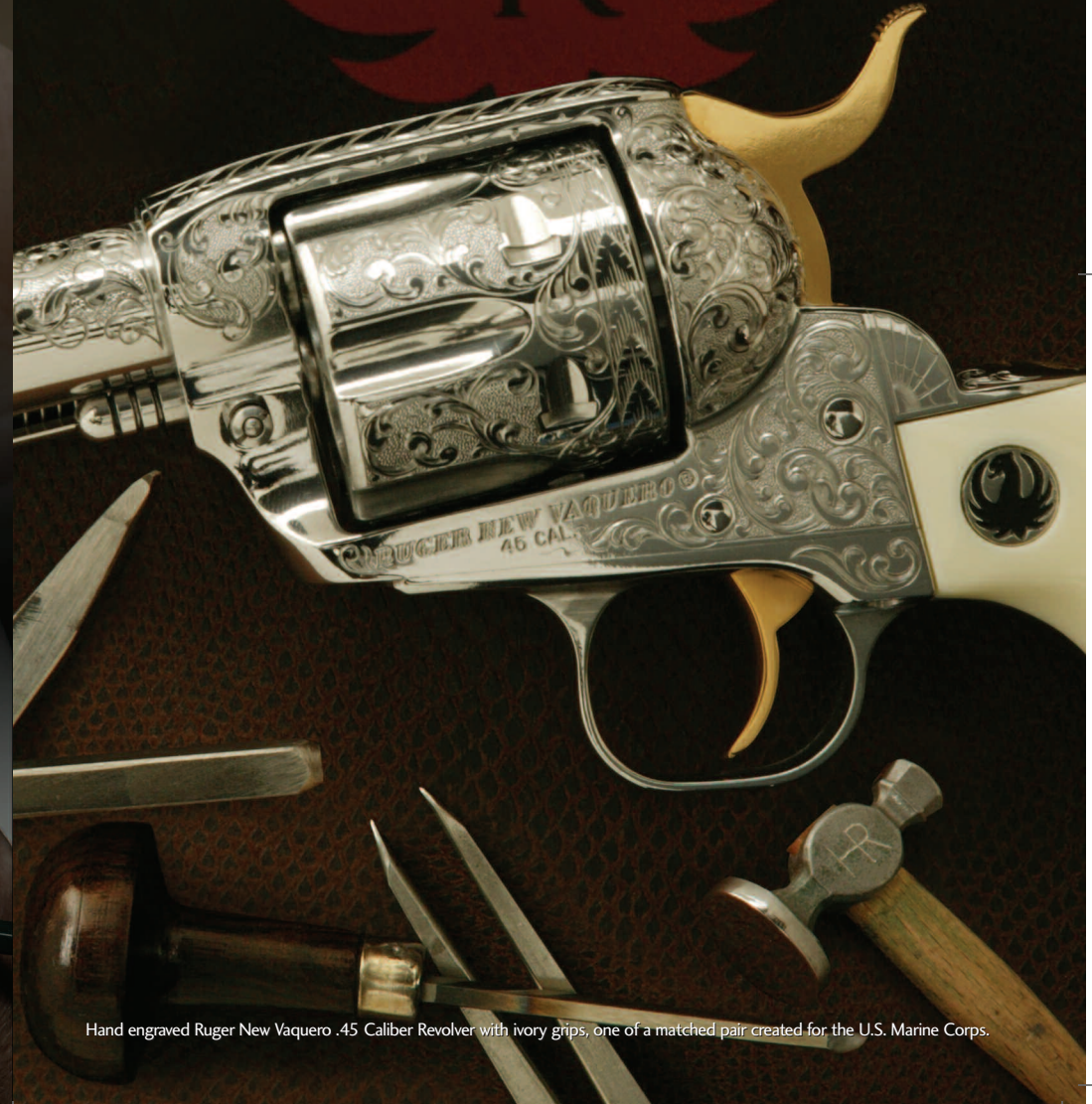
CUSTOM ENGRAVING SHOP

Excellence in Firearms Engraving

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Hand engraved Ruger New Vaquero .45 Caliber Revolver with ivory grips, one of a matched pair created for the U.S. Marine Corps.

RUGER®

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True Artistry in Firearms Embellishment

Honoring a Tradition of Excellence in Craftsmanship

More than a unique expression of personal taste, the artistically embellished firearm creates legacy, honors family, and bridges generations.

Throughout history, kings, monarchs, and presidents have championed the embellishment of precious firearms. Today, discriminating Ruger sportsmen, firearms connoisseurs, and gun collectors are commissioning the decoration of their own hand engraved firearms directly from Ruger.

Whether ruffed grouse, flushed and rising, or a boy hunting with his father, like Ruger founder William B. Ruger, Sr., who, at age six, accompanied his dad on duck hunts, it is *your* vision – the expression of a dream, a portrait of cherished reality – brought to life by Ruger's highly skilled artisans.

The distinctive quality and style for which Ruger-engineered firearms are renowned: the art of craftsmanship – the Ruger hallmark – is now embodied in the fine artistry of the Ruger Custom Engraving Shop.

The Adorned Firearm:

*A prized trophy
in its own right.*

From the beginning, Bill Ruger valued the artistry of embellishing firearms, having commissioned the engraving of each Ruger for his private collection. In 1954, five years after founding the company, he brought engravers under his employ to adorn Ruger's first revolver, the Single-Six.

But this is *your* creation, born of your imagination, to be realized through the artistic interpretation of our world-class hand engravers, who conceive, design, and personalize each firearm to reflect your wishes and sentiments, and render in steel, wood, precious metals, or stone.

Using centuries-old decorative styles and classical and modern techniques, Ruger Custom Shop's craftsmen chisel, cut, and hammer; carving out the lines whose texture and symmetry become tapestries of lifetime memories; some etched sterling, others golden.

*Heirloom.
Commemorative.
Gift.*

